



# Royal Fury Basketball

## Sponsor Request Letter

Dear Potential Sponsor,

Royal Fury Basketball is an AAU registered basketball organization based out of the town of Front Royal in Warren County Virginia. We provide year-round basketball instruction and experience for girls and boys between the ages of 7-17. We are committed to the development and empowerment of future student athletes by using basketball as a tool to improve health and fitness, develop life skills and values, and to become well-rounded, productive citizens of society.

As in all non-profit youth sports programs, fund raising has become necessary to offset the cost of maintaining a quality program. Some of the costs include gym rentals for practices, clinics, tournaments, uniforms, equipment and miscellaneous operating expenses. Our main goal is to raise enough money to keep the cost down for players.

In order to continue to make this rewarding experience a reality for our athletes we are reaching out directly to area businesses, families, and friends to offer the opportunity to become a sponsor. Please choose from one of our sponsor options on the next page.

On behalf of the athletes, coaches and families of Front Royal Fury, we sincerely appreciate your contribution and generous support.

Sincerely,  
Royal Fury President  
Billy Logan

Front Royal Fury  
P.O. Box 1016  
[RoyalFuryBasketball@gmail.com](mailto:RoyalFuryBasketball@gmail.com)  
Tax ID 47-4946145

## Sponsorship Levels

### Elite Level - \$2,000 or more includes all level rewards plus

- Partner brand logo on ONE TEAMS Jersey (For each \$1,500 added you will be able to have your logo on an additional teams jersey)
- Sponsor logo on all warm up shirts for ONE TEAM
- Sponsor provided banner that will travel with your “sponsored” team for pictures
- All Items in lower levels

### Platinum Level - \$1,999-\$1,000

- Sponsor acknowledged in published sponsorship list
- Sponsor banner/logo on the Royal Fury website with linkage to sponsor’s website or business
- Plaque of appreciation provided to sponsor company or organization in recognition of support
- Sponsor acknowledged in newspaper write-ups regarding Royal Fury activities and events
- Sponsor logo, banner, or signs highlighted at Events
- All items in lower levels

### Gold Level - \$999-\$500

- Sponsor acknowledged in published sponsorship list
- Sponsor banner/logo on the Royal Fury website for the season of sponsorship, with linkage to sponsor’s website or business
- Plaque of appreciation provided to sponsor company or organization in recognition of support
- Sponsor acknowledged in newspaper write-ups regarding Royal Fury activities and events
- All items in lower levels

### Silver Level - \$499-\$300

- Sponsor acknowledged in published sponsorship list
- Sponsor banner/logo on the Royal Fury website with linkage to sponsor’s website if applicable.  
Acknowledgement of individuals providing support
- Plaque of appreciation provided to sponsor company or organization in recognition of support
- All items in lower levels

### Bronze Level - \$299 and below

- Sponsor acknowledged in published sponsorship list
- Sponsor banner/logo on the Royal Fury website with linkage to sponsor’s website if applicable.  
Acknowledgement of individuals providing support
- Free entrance into all Royal Fury events